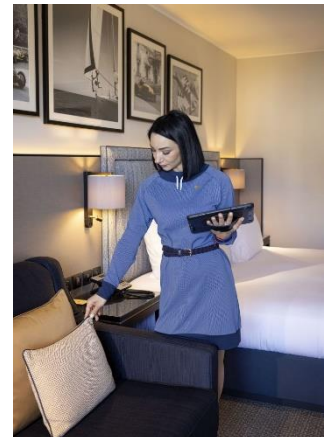


PRESS RELEASE

WHEN FASHION MEETS HOSPITALITY: TWO BUSINESSWOMEN CREATE AN INNOVATIVE RANGE OF ECO-FRIENDLY UNIFORMS



Monaco, June 24th, 2024 - Columbus Hotel Monte Carlo Embraces a New Era of Sustainability with the Launch of Eco-Friendly Uniforms in Partnership with Noliju

Columbus Hotel Monte-Carlo, part of the Curio Collection by Hilton, proudly announces the launch of its new eco-friendly uniforms in collaboration with the French brand **Noliju**. This initiative underscores the hotel's commitment to environmental sustainability and marks a significant step forward in its Corporate Social Responsibility (CSR) strategy.

Noliju is an eco-conscious clothing brand based in the Alpes- Martimes, France, renowned for its dedication to environmental stewardship and the high quality of its products. Each item is designed in Europe from sustainable, breathable materials and produced in accordance with ethical standards, ensuring a minimal impact on the planet.

The Columbus Hotel Monte Carlo chose to partner with Noliju for its uniforms due to their shared commitment to sustainability and quality. Noliju's eco-friendly uniforms not only provide exceptional comfort for our staff but also reflect our commitment to a more environmentally friendly future.

This partnership with Noliju is a natural extension of Columbus's ongoing CSR initiatives. For many years, our establishment has strived to reduce its ecological footprint and promote sustainable practices across all aspects of its operations. Initiatives such as waste reduction, efficient energy use, and the promotion of local and sustainable products in our restaurants are integral to our dedication to sustainability.



“At Columbus Hotel Monte-Carlo, Curio Collection by Hilton, we believe that every action counts in preserving our planet,” says **Victoria Stevenson**, General Manager of the hotel. “We are proud to be the first in the Monaco hospitality industry to partner with Noliju and to see that some of our peers have followed suit. This initiative highlights our ongoing commitment to responsible business practices and our desire to make a positive difference in the world.”

The new eco-friendly uniforms will be rolled out across all hotel departments starting **June 24th**. We look forward to seeing our staff proudly and comfortably wearing these sustainable outfits, while reinforcing our commitment to a more sustainable future.

For more information about the Columbus Hotel Monte-Carlo, Curio Collection by Hilton, and its partnership with Noliju, please contact Nancy Ricozzi, Director of Sales and Marketing.

Picture selection: <https://we.tl/t-f8TxNHrmOP>

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